

## Increase Your Business Visibility

If you are not using digital ads, you will not reach the customers you need to grow your business, because...

Over 74% of people search for products and services on mobile devices, with food and beverage searches closer to 90%.

## Your Digital Dashboard

Our developer is working on a digital advertising dashboard where our advertisers will be able to view how many people look at the results of their ads and see how many visitors click through to their business websites and social media profiles.

You can't get that kind of information with print advertising!

## Pure Michigan Endorsement

DiscoverCassCounty.com has received the Pure Michigan endorsement, extending the strong brand identity associated with the State of Michigan.

Our advertisers and directory member businesses align themselves with the positive attributes and reputation associated with this campaign, such as natural beauty, outdoor recreation, tourism, and quality of life, creating a positive perception among customers. You need to be here!



### Sign Up Now

<https://discovercasscounty.com/advertise>

### Questions? Contact us

<https://discovercasscounty.com>

email: [team@discovercasscounty.com](mailto:team@discovercasscounty.com)



### EXPLORE BY SEASON



### SHOP LOCAL FIRST



# DiscoverCassCounty.com Advertising Opportunity / \$75 Month

## Exciting Times for Cass County!

Business revitalization projects are happening across Cass County, creating opportunities for all local businesses! Your business can be at the center of this growing economic opportunity.

Whether you're a small business, large company, or non-profit, we can help you engage with your target audience inside Cass County and beyond with our digital marketing services and business directory.

Advertising at DiscoverCassCounty.com is the most effective way to be seen and found by customers who don't know you but need your products and services. And you do not need website to get this kind of exposure!

Learn how your business can stand out at <https://discovercasscounty.com/advertise>

## Digital Marketing Services

Our business ads and directory listings provide paid search optimization for businesses and customers.

DiscoverCassCounty.com utilizes organic search optimization and paid search with GoogleAds that target the markets of Chicago, Indianapolis, Detroit, Cleveland, and everywhere in between!



## Reasons to Advertise with Us

Advertising at DiscoverCassCounty.com is the most effective way to be seen and found by customers who don't know you but need your products and services. You get:

- ◆ Increased Visibility
- ◆ Brand Association
- ◆ Reputation and Trust
- ◆ Targeted Audience
- ◆ Improved Local SEO
- ◆ Backlink Opportunities
- ◆ Competitive Advantages
- ◆ Cost-effective Marketing
- ◆ Access to Local Analytics
- ◆ Networking Opportunities
- ◆ Mobile & Voice Search Optimization